

Allegato 11

PHD ENTREPRENEURSHIP AND INNOVATION	
Total number of positions	<p>n. 3 ordinary scholarships, one of which funded with DISAQ funds - ex. L. 232/2016 Departments of Excellence</p> <p>n. 3 scholarships funded by DM 118/2023 PNRR grants, of which two transferred from the University of Campania "Luigi Vanvitelli"</p> <p>n. 1 scholarship funded by PNRR funds - Spoke 10 "Freight and Logistics" from the National Center for Sustainable Mobility</p>
Deadline for application	31 July 2023
Requirements for ordinary scholarships	<p>SUBJECT: Entrepreneurship and Innovation</p> <p>Ordinary scholarships: 3</p> <p>The gradual emergence of new 4.0 technologies, the growing importance of challenges related to the achievement of goals of greater environmental, social and economic sustainability, and the emergence of new models of organizing society are producing an unprecedented push toward the development of innovation and the creation of new enterprise.</p> <p>Applicants who choose to compete for these scholarships must attach a research project pertaining to the themes of <i>Entrepreneurship and Innovation</i> to their application, under penalty of exclusion.</p> <p>Applicants who choose to compete for the ordinary scholarships must state in the application that they are aware that this doctoral path includes a study period of at least 3 months abroad.</p>
Requirements for DM 118 PNRR scholarships	<p>SUBJECT: Entrepreneurship and Innovation</p> <p>PNRR scholarships: 2</p> <p>The gradual emergence of new 4.0 technologies, the growing importance of challenges related to the achievement of goals of greater environmental, social and economic sustainability, and the emergence of new models of organizing society are producing an unprecedented push toward the development of innovation and the creation of new enterprise.</p> <p>Applicants who choose to compete for these scholarships must attach a research project pertaining to the themes of <i>Entrepreneurship and Innovation</i> to their application, under penalty of exclusion.</p>

	<p>Applicants who choose to compete for the PNRR scholarships must state in the application that they are aware that this doctoral path includes a study period of at least 6 months abroad.</p>
<p>Requirements for DM 118 PNRR scholarships</p>	<p>SUBJECT: Startups and innovation management in the health sector</p> <p>PNRR scholarships: 1</p> <p>The experimentation and application of new technologies (e.g., Artificial Intelligence, robotics, nanotechnology, etc.) in healthcare are producing a redesign of the entire healthcare ecosystem and a paradigm shift in the management of healthcare systems and the role of the patient.</p> <p>Applicants interested in competing for this grant must attach a research project on topics related to <i>Startup and Innovation Management in Health</i> to their application, under penalty of exclusion.</p> <p>Candidates who choose to compete for the ex DM 118 reserved fellowship must declare in the application that they are aware that this doctoral path involves a period of study of at least 6 months abroad.</p>
<p>Requirements scholarship by PNRR Funds - Spoke 10 "Freight and Logistics" of the National Center for Sustainable Mobility.</p>	<p>SUBJECT: Sea-Land Logistics Monitoring & Management (SLLMM)</p> <p>PNRR Spoke 10 scholarship: 1</p> <p>The advent of new Industry 4.0 technologies and the pressing needs related to challenges about environmental sustainability are leading to a proliferation of innovations in the management and monitoring of systems for sea-land logistics.</p> <p>Applicants interested in competing for this grant must attach a research project on topics related to <i>Sea-Land Logistics Monitoring & Management (SLLMM)</i> to their application under penalty of exclusion.</p> <p>Applicants who choose to compete for the PNRR - Spoke 10 "Freight and Logistics" reserved fellowship of the National Center for Sustainable Mobility must state in the application that they are aware that this doctoral track includes a study period of at least 6 months abroad.</p>
<p>Course duration</p>	<p>Three years</p>
<p>Scientific areas covered by the PhD program</p>	<p>Business Administration - SECS-P/07 Management - SECS-P/08 Corporate Finance - SECS-P/09 Business Organization - SECS-P/10 Economics of financial intermediaries - SECS-P/11</p>
<p>Training objectives</p>	<p>The Ph.D. in Entrepreneurship and Innovation deals with all processes related to the creation of new companies and the management, in existing companies, of innovation projects.</p>

	<p>The presence in the doctorate of 5 different scientific fields allows the aforementioned issues to be approached from different points of view: business economics (SECS-P/07), management (SECS-P/08), finance (SECS-P/09 and SECS-P/11) and organization (SECS-P/10).</p> <p>The doctoral program aims to develop in doctoral students the ability to:</p> <ul style="list-style-type: none"> - understand the dynamics related to the birth of enterprises, the development of innovation in companies in all its forms, the organization of innovation processes, and the use of innovative finance instruments. - master research methods in the field of entrepreneurship and innovation; - design, and carry out a research project, to solve real problems of enterprises and companies based on the most advanced scientific methodologies; - develop original research that expands the frontier of knowledge, making a contribution that may merit publication nationally or internationally; - critically analyze, evaluate and synthesize new and complex ideas related to multidimensional phenomena such as entrepreneurship and innovation; - communicate with the scientific, professional, business and management communities as well as public and private policy makers; - promote, in academic and entrepreneurial contexts, methodological, social or cultural advancement. <p>The program of activities includes the acquisition of knowledge both theoretical and related to qualitative and quantitative methodologies instrumental to the design and development of research in the field of economic and social sciences.</p> <p>The training schedule is based on teaching and laboratory activities carried out in collaboration between the affiliated universities according to their respective scientific expertise.</p> <p>Each didactic or laboratory module will have a faculty member in charge. A syllabus will be prepared for each activity that will define its learning expectations, content delivered in each module and subdivided by lesson, teaching methodologies adopted and any supporting tools used. Teaching and training activities will be delivered according to didactic settings that promote active learning of doctoral students. To this end, the didactic programming will have an articulation based on innovative approaches and techniques such as: participatory lectures, flipped learning, Teal method, simulations, teamwork, project work, virtual learning environment, gamification, classroom presentations and expositions, mentoring.</p>
Coordinator	Michele SIMONI (michele.simoni@uniparthenope.it)
Eligibility requirements	<p>Possession of one of the following degrees:</p> <ul style="list-style-type: none"> - Master's Degree obtained pursuant to Ministerial Decree

	<p>509/1999 as amended and supplemented;</p> <ul style="list-style-type: none"> - Bachelor's degree or Diploma obtained pursuant to the previous educational regulations (the legal course of which has a duration of at least four years); - Equivalent academic degree obtained at foreign universities. <p>In the case of a degree obtained at foreign universities, if the degree has not already been declared equivalent to the required Italian degree, admission to the competition is subject to recognition of the degree, for the sole purpose of admission to the course, by the Selection Committee.</p>
<p>Admission test: Evaluations of qualifications</p>	<p>Evaluation is made in analytical form by the Selection Committee based on the evaluation of the following documents submitted by the candidate:</p> <ul style="list-style-type: none"> - Curriculum Vitae (up to 30 points); - Publications (up to 5 points); - any Cover Letters up to a maximum of 3 (up to 5 points). <p>Candidates who achieve a score of at least 24 points are admitted to the interview.</p>
<p>Research project evaluation (if required)</p>	<p>The research project, where required, should have a maximum length of 5 A4 pages, Times New Roman 12, line spacing 1.5 and be written in Italian or alternatively in English.</p> <p>The project will serve purely evaluative purposes for admission to the doctoral program and will be part of the discussion during the oral colloquium.</p>
<p>Admission test: Interview</p>	<p>The oral interview will be held in-person, at the Department of Management and Quantitative Studies - DISAQ of Parthenope University, starting on September 12, 2023 at 10 a.m. (Rome time) based on a schedule prepared by the committee and published on the University website. There is the possibility of conducting the interview in mixed online mode if there are foreigners unable to conduct the interview in person due to lack of visa.</p> <p>The interview will focus on the main topics related to innovation and entrepreneurship from both a conceptual point of view and research methodologies that can be used in these disciplinary areas, and on a discussion of the curriculum, publications and titles presented by the candidate. The interview will also cover the research project presented.</p> <p>English language proficiency will be ascertained during the interview.</p> <p>The maximum score attributable to the oral interview is 60 points. The minimum score for passing the interview is 36 points.</p> <p>Candidates may also take the interview in English.</p>