

Attachment n 5

PhD COURSE IN “ECONOMICS ,MANAGEMENT AND ACCOUNTING”	
Places	<p>n. 12 total places distributed as follows</p> <p>n. 2 places with “ordinary” scholarships</p> <p>n. 1 for the “Economics” curriculum</p> <p>n.1 for the “Management and Accounting” curriculum</p> <p>n. 5 places following the DM 118/23 criteria distributed as follows:</p> <p>n.1 place for the “Economics” specialization (PNRR)</p> <p>n.1 place for the “Management and Accounting” curriculum (PNRR)</p> <p>n.2 places for “Economics” curriculum (PA).</p> <p>n.1 place for “Management and Accounting” specialization (PA)</p> <p>n. 5 places reserved for firms’ employees of which:</p> <p>n.1 place reserved for an employee of Mediacom s.r.l. (Management and Accounting)</p> <p>n.1 place reserved for an employee of Giunti al Punto S.p.A s.r.l. (Management and Accounting)</p> <p>n.1 place reserved for an employee of Banca Monte Pruno–Credito Cooperativo di Fisciano, Roscigno e Laurino (Economics)</p> <p>n.2 places reserved for an employee of Banca Popolare Commerciale di San Giuseppe Vesuviano (Economics)</p>
Terms of application	31 July 2023
Requirements for scholarships reserved for DM 118/23	<p>NO. 3 SCHOLARSHIPS FOR “ECONOMICS” CURRICULUM</p> <p>TOPIC 1 (PNRR): " Tourism, sustainability and growth"</p> <p>Applicants who choose the scholarship reserved for the topic "Tourism, sustainability and growth" must declare that they are aware that the doctoral course includes 6 months abroad as well as present a research project that develops issues related to sustainability, growth and tourism.</p> <p>TOPIC 2 (PA) Historical analysis of emigration and economic development of the South</p> <p>Candidates who choose the scholarship reserved for the topic "Historical analysis of emigration and economic development of the South" must declare that they are aware that the doctoral course includes 6 months in the PA (Archivio di Stato di Napoli) and 6</p>

	<p>months abroad as well as submit a research project that develops issues related to the historical analysis of migrations and the interconnections with the economic development of the South of Italy</p> <p>TOPIC 3 (PA): "The historical determinants of the North-South economic divide"</p> <p>Applicants who choose the scholarship reserved for the topic "The historical determinants of the North-South economic divide" must declare that they are aware that the doctoral course includes 6 months in the PA (Naples State Archives) and 6 months abroad as well as submit a research project that develops issues related to the historical analysis of the determinants of the gap between the North and the South of Italy.</p> <p>NO. 2 SCHOLARSHIPS FOR "MANAGEMENT AND ACCOUNTING" CURRICULUM</p> <p>TOPIC 1 (PNRR) "Innovation, digitization and sustainability in the business of the beauty economy"</p> <p>Candidates who choose the scholarship reserved for the topic "Innovation, digitization and sustainability in the business of the beauty economy" must declare that they are aware that the doctoral path includes 6 months abroad as well as present a research project related to innovation, digitization and sustainability in the business of the beauty economy aiming at exploring, in a strategic and governance perspective, the synergies for Italian companies in the Fashion, Art, Food and tourism sectors.</p> <p>TOPIC 2 (PA): "Environmental accounting between sustainability, social responsibility and public administration efficiency"</p> <p>Applicants who choose the scholarship reserved to the topic "Environmental accounting between sustainability, social responsibility and public administration efficiency" must declare that they are aware that the doctoral program includes 6 months in the PA (ASIA - Benevento) and 6 months abroad as well as submit a research project that develops issues related to the growing need, for both public and private organizations, to develop not only economic-financial reporting systems, but also social and environmental ones capable of quantifying the overall impact of their activities on civil society and on the environment and on the territory</p>
<p>Requirements for ordinary scholarships</p>	<p>Candidates who choose to compete for the ordinary scholarships on the "Economics" and "Management and Accounting" curriculum must declare in the application that they are aware that this doctoral path involves a study period of at least 3 months abroad. The presentation of a research project that falls within the topics covered by the PhD course is also required.</p>

<p>Requirements for scholarships reserved for company employees</p>	<p>No.1 places reserved for an employee of Mediacom s.r.l. (Management and Accounting curriculum) TOPIC: “The introduction of Predictive Accounting in the Mediacom company” Candidates who choose this scholarship funded by Mediacom s.r.l. must conduct an in-depth study of the "Predictive Accounting" model to analyze and predict future financial results.</p> <p>No. 1 places reserved for employees of Giunti al Punto S.p.A. (Management and Accounting curriculum) TOPIC: "Innovation in Human Resources Management" Candidates who choose this scholarship financed by Giunti al Punto s.p.a. must investigate the current personnel selection and recruitment approach at the Giunti al Punto S.P.A. company, as well as the development of an innovative model aimed at improving employee retention and loyalty.</p> <p>No. 1 places reserved for employees of Banca Monte Pruno – Credito Cooperativo di Fisciano, Roscigno and Laurino (Economics curriculum) TOPIC: "The reform of cooperative credit banks" Candidates who choose the scholarship financed by Banca Monte Pruno will have to investigate the effects of the reform of cooperative credit banks on the behaviour of these credit institutions.</p> <p>No. 2 places reserved for employees of Banca Popolare Commerciale di San Giuseppe Vesuviano (Economics curriculum) TOPIC: "The evolution of the banking system and the North-South divide" Applicants who choose the following scholarship financed by Banca Popolare Vesuviana will have to investigate the gap between the North and the South of Italy in the light of the processes of restructuring, aggregation and consolidation of the banking systems.</p>
<p>Course duration</p>	<p>Three years</p>
<p>Academic fields</p>	<p>SECS-P/01 (Economics), SECS-P/02 (Economic Policy), SECS-P/03 (Public Economics), SECS-P/06 (Applied Economics), SECS-P/07 (Accounting and Management), SECS-P/10 (Business Organisation), SECS-P/11 (Financial Economics), IUS/05 (Business and Economic Law)</p>
<p>Learning goals</p>	<p>The main learning goal of the doctoral programme is to provide high-level research training in Economics, Management e Accounting such that PhD students will become able to contribute to the advancement of scientific knowledge within public or private organisations.</p> <p>Upon completing their doctoral training and dissertation, PhD</p>

students will be able to perform research independently and will possess the high-level analytical skills required for placement in universities, research centres, think-tanks, as well as in private and public management positions.

The study plan includes a set of core courses common to all doctoral students, and then envisages specialisation in one of the following two fields:

- Economics
- Management and Accounting

Core courses are intended to provide students with in-depth knowledge of Mathematics applied to economics, Econometrics, Economics and management of innovation and entrepreneurship, Banking and finance law, Research methods.

Research topics for the specialization in Economics include:

Economics of growth and development

Labour economics

Regional economics

Tourism economics

Tourism and sustainability

Inequality, poverty and regional divide

International economics

Energy and climate economics

Financial economics

Banks, finance and institutions

Political economy

Monetary policy

Applied econometrics

Research topics for the specialization in Management and Accounting include:

Business strategy

Corporate governance and internal audit

Financial reporting and accounting

Managerial control and performance measurement

Business network analysis

Industry 4.0, digitalization and business innovation

Public management

Information systems management

Organization and management of human resources

Company evaluations

Coordinator	Prof.ssa Rosaria Rita Canale
Area coordinators	Prof. Luca Pennacchio (Economics curriculum), Prof. Loris Landriani (Management and Accounting curriculum)
Participation requirements	<p>Mandatory academic qualifications:</p> <ul style="list-style-type: none"> -laurea specialistica or laurea magistrale (according to D.M. 509/1999 and subsequent amendments and addenda); -laurea or diploma di laurea (according to previous laws, with a duration of 4 or more years); -equivalent degree awarded by foreign universities. <p>In the case of a qualification obtained at a foreign university, if it has not already been declared equivalent to the Italian qualification requested, admission to the competition is subject, for the sole purpose of admission to this Phd course, to the evaluation of the Commission.</p> <p><u>The qualifications must be obtained by October 31, 2023</u></p>
Curriculum assessment	<p>Final graduation mark: max 15 points</p> <p>MSc or MBA degree: max 10 points</p> <p>Previous research experience and publications: max 15 points</p> <p>In the event that the degree has not yet been obtained, the average exam score will be evaluated as an alternative up to a maximum of 14 points.</p> <p><u>Candidates are required to attach to the application form the documentation deemed useful for the evaluation of qualifications</u></p>
Research evaluation	<p>project</p> <p>The research project must fall within the theme of the scholarship for which it intends to compete. The score assigned will contribute to making up the 60 maximum points that can be assigned through the interview.</p>
Interview	<p><u>The interview will be held on 13 September 2023 at 10.00 a.m.</u></p> <p>Evaluation: Up to 60 points. The research project must be presented during the interview - compliant with the specific topics in the case of non-ordinary scholarships (PNRR and PA) - and on topics identified by the candidate in the case of ordinary scholarships.</p> <p>The interview is considered passed if the candidate obtains a vote of at least 35/60.</p> <p>The interview will focus on the following subjects: Microeconomics, Macroeconomics for candidates who have applied for the Economics path; Business Economics, Organization and Human Resources Management for the</p>

Management and Accounting course.

Candidates residing or domiciled abroad will be able to take the interview via teleconference. Foreign candidates and candidates for the scholarship reserved for those who have obtained a foreign qualification will be able to conduct the interview in English.

The final score, including the score relating to the evaluation of qualifications and the score attributed to the oral exam, is expressed in hundredths (100/100).

Scholarships will be awarded through separate rankings for each specific curriculum and for each specific topic.

The research project must be attached to the application form under penalty of being excluded from the competition