

Chiara Cannavale
Associate Professor of Management
S.S.D. SECS-P/08

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Short Bio

Chiara Cannavale is Head of Studies of BBA and MSc in Management, at the Department of Management and Quantitative Studies, where she is also chair of Cross-Cultural management and International Management. She is President of the International Association of Cross-Cultural management and Competence located at the WU-Wien, and member of the Editorial Board of the European Journal of Cross-Cultural management and Competence, by Inderscience. Her research mainly focuses on the impact of country culture on the internationalization process of firms, and on the development of entrepreneurship, with a particular focus on emerging and transition markets, and specifically on the Islamic countries of Middle East and South Mediterranean Countries. She is authors of many publication on the topics, both papers published in international journals and books in Italian and English. Member of the Academy of Management and of the Academy of International Business, she is often abroad for conferences and visiting period in European Universities, mostly in France.

Graduate Education:

Università degli Studi di Napoli Parthenope	Business Administration and Management	2000-2003	PhD	2003
Università degli Studi di Napoli Parthenope	International Economics	1994-1999	Post- graduate degree	1999

Main research interests:

- Cross-Cultural management
- International Strategy
- International Entry choices
- International Management
- Cross-cultural Entrepreneurship

Main teaching:

University of Naples Parthenope	Professor of Cross-Cultural Management	Since 2015
University of Naples Parthenope	Professor of International Management	Since 2015
Visiting Professor of Management	IAE Limoges	January 2016

Honors and Awards:

President of the International Association of Cross-Cultural management and Competence, located in Wien.

Co-organizer of the track Co-founder and Co-chair, Research Conference xxx, 2015, 2017, 2019.

Winner, together with Francesco Calza and Nadir Aliane of two Emerald Awards: Best Paper Award and Highly Commended Award for the paper Calza F., Aliane N., Cannavale C. (2013), Cross-cultural bridges in European firms' internationalization to Islamic Countries: The key role of cultural competence. *EMBR*, vol. 8, pp. 172-187, 2014.

2013: Co-editor of the Special Issue "on *New cultural catalysts in evolving environments: Political change, cultural dynamics and competitiveness of firms*", of the European Journal of Cross-Cultural Management and Competence, Inderscience, 2013.

Co-organizer of the IACCM Annual Conference at the Università degli Studi di Napoli "Parthenope", June, 20-22, 2012.

Winner of EIASM Best Paper Award received for the paper "Calza F., Aliane N., Cannavale C., *The internationalization of Italian Firms towards SMCs. A cultural perspective*", presented at the 5th Workshop on International Strategy and Cross-Cultural Management, Istanbul, 28-29 September 2007.

Member of the Editorial Board of the *International Journal of Online Marketing (IJOM)*, since 2009.

Member of the Editorial Board of the *European Journal of Cross Cultural Competence and Management (EJCCM)*, Executive Editor: Dr. Fabrizio Maimone, LUMSA University, since 2008.

Research grants:

Project "Actions for the internationalization of Campanian firms in the logistic sea-land chain, measure B - PO FESR, operational aim 2.1., €50.000, 2015-2016.

Other relevant professional experiences

Faculty member of the PhD program in Entrepreneurship and Innovation

Faculty member of the Phd program in Management 2013-2018

Visiting professor of Communication and Leadership, IAE Bordeaux, 2014-2016.

Professor of Competence Entrepreneurial and creativity coaching at the University Hassan I and at the University University Sultan Moulay Slimane (Morocco) - within the project TEMPUS DEVEN 3C, April 2016.

Seminar "Ecole d'Entrepreneuriat - Université Mohammed V Rabat, within the Project TEMPUS DEVEN 3C, May 2015.

Professor of Intercultural management at the IAE of Bordeaux, April 2013.