

ALLEGATO 4 DOTTORATO IN ECONOMICS, MANAGEMENT AND ACCOUNTING

Total positions	n. 5 (n. 3 with scholarship)
Reserved positions	Students from foreign universities/grant-holders: n. 0
	Corporate employees: n. 1
	Research associates: n. 0
Scholarships	n. 3
Length	Three years
Consortia and partnerships	<p>List of foreign Universities in partnership (arrangements which provide for the award of the joint Ph.D. degree and the co-tutoring):</p> <ol style="list-style-type: none"> 1) University of Lincoln (UK) 2) Université Catholique de Lille (France) <p>It is compulsory a period of visiting not less than 3 months at a foreign University for PhD students with and without scholarship</p> <p>List of others partners with whom the PhD keeps scientific agreements:</p> <ol style="list-style-type: none"> 1) Istituto Einaudi per l'economia e la Finanza (Eief) 2) United Nation Industrial Development Organization (Unido) 3) Istituto Per Il Rilevamento Elettromagnetico Dell'ambiente (Irea-Cnr) 4) Istituto Di Studi Sulle Societa' Del Mediterraneo (Issm-Cnr) 5) United Nations Economic Commission For Latina America And The Caribbean (Un-Cepal) 6) Universidad de Santiago di Compostela (Spain) 7) Université LUMIERE LYON 2 (France). 8) Centro di Portici (MIPAAF)(Italia). 9) Brunel University (UK). 10) Babes Bolyai University, Cluj Napoca (Romania). 11) Università Autonoma del Messico UNAM (Mexico). <p>Other partners for research and development activities:</p> <ol style="list-style-type: none"> 1) Socrate Soc. Coop. Sociale
Scientific sectors	<p>Curriculum A – Economics: SECS-P/01, SECS-P/02, SECS-P/06, SECS-P/11</p> <p>Curriculum B – Accounting and Management: SECS-P/07, SECS-P/10, IUS/05</p>
Educational goals	Curriculum A – Economics:

The aim is to provide Ph.D. students with the skills needed to carry out high quality research in Economics, Management and Accounting within public and private institutions, thus contributing to scientific and technological progress.

By the end of the program, Ph. Doctors will be able to perform research activities independently and in teams, and also to hold top managerial positions in various types of firms.

The program aims at developing skills to conduct economic analysis to support policy making and to investigate economic phenomena within research institutions.

The curriculum in Economics envisages an educational path which covers both theoretical and empirical methodologies leading to the development of analytical skills for conducting research in economics and business.

The courses will cover the following topics:

- The economics of growth and development
- Regional economics
- International economics
- Environmental economics and climate change
- The economics of innovation
- Portfolio choice
- Banking, finance and institutions
- Political economy
- Monetary policy
- Applied economics and econometrics

Curriculum B – Accounting and Management:

The aim is to provide Ph.D. students with necessary skills to carry out high quality research in Economics, Management and accounting for public/private entities, thus contributing to scientific and technological progress.

Once the research and study path will be completed, Ph. Doctors will be able to perform research activities by themselves and they will gain analytical and synthesis skills which will allow them to integrate either into research facilities or macroeconomic institutions or to held top management positions in firms of various types.

The Ph.D. course aims at developing empirical analysis skills and training experts to be eligible for supporting policy makers as well as research institutions involved in economic phenomena research.

Such a curriculum envisages an educational path which focuses on both qualitative/quantitative methodologies leading to the development of empirical analysis skills applied to business. The Ph.D. course will integrate the theoretical and methodological

	<p>training into the application of basic tools for implementing research in either business or economic sectors.</p> <p>The emphasis will be on topics dealing with some of the following issues:</p> <ul style="list-style-type: none"> • Business strategies • Corporate governance and internal auditing • Financial reporting and accounting • Performance valuation and management control • Network analysis • Industry 4.0 digitization business innovation • Public management • Informative systems management • Human resource management • Business valuation
Coordinator	Prof.ssa Maria Ferrara
Admission requirements	<p>Possession of one of the following qualifications:</p> <ul style="list-style-type: none"> - post-graduate or master degree in accordance with D.M. 509/1999, as amended and supplemented; - degree in accordance with previous education system (at least four years program); - master degree equivalent from foreign Universities.
Entrance examination	<p>The entrance examination consists in the assessment of the academic curriculum and the research proposals applicants are required to submit up to a maximum of 40/100 marks, as well as of an oral exam up to a maximum of 60/100 marks.</p> <p>The oral examination is regarded as having been passed if the applicant achieves at least 35/60 marks. The applicant is required to prove a good command of English language.</p> <p>The oral exam will cover the following issues:</p> <p>CURRICULUM A:</p> <p>Macroeconomics</p> <p>Microeconomics</p> <p>CURRICULUM B:</p> <p>Business Administration Accounting</p> <p>Organization and Human Resource Management.</p> <p>Foreign applicants will be allowed to take the oral exam by conference call.</p> <p>The final score, which includes the assessment of both the academic curriculum, the research proposal and the oral exam, is expressed in hundredth (100/100).</p>

	For successful applicants, the final ranking list will be result from the sum of the marks awarded for the exam and the assessment of the academic curriculum.
Curriculum evaluation	<p>Research proposal: maximum 10 marks</p> <p>Publications: maximum 10 marks</p> <p>2nd degree Master: maximum 10 marks</p> <p>Research experiences: maximum 10 marks</p>
Written examination	None
Oral examination	Date of oral exam: September 25, 2019