

## Allegato 11

<b>IMPRENDITORIALITÀ E INNOVAZIONE (ENTREPRENEURSHIP AND INNOVATION)</b>	
<b>Total number of positions</b>	<p><b>INTERNATIONAL CURRICULUM</b></p> <p>n.6 scholarship (3 funded by Parthenope University and 3 by Vanvitelli University)</p> <p>n.1 scholarship funded by Parthenope University reserved for candidates that have obtained their degree abroad</p> <p>n. 1 fellowship pursuant to art. 8, paragraph 3 of DM 45/2013 from the Funds of the Project “Department of Excellence”</p> <p>n.1 position without scholarship</p> <p><b>INDUSTRIAL CURRICULUM</b></p> <p>n.1 position reserved to employees of E.M.M. srl</p> <p>n.1 position reserved to employees of Cedel – Elis</p> <p>n.1 position reserved to employees of Mar.Te scarl</p>
<b>Deadline for application</b>	<b>28 August 2020</b>
<b>International curriculum</b>	<p>n.6 scholarship (3 funded by Parthenope University and 3 by Vanvitelli University)</p> <p>n.1 scholarship funded by Parthenope University reserved for candidates that have obtained their degree abroad</p> <p>n. 1 fellowship pursuant to art. 8, paragraph 3 of DM 45/2013 from the Funds of the Project “Department of Excellence”</p> <p>n.1 position without scholarship</p>
<b>Industrial curriculum</b>	<p>n.1 position reserved to employees of E.M.M. srl</p> <p>n.1 position reserved to employees of Cedel – Elis</p> <p>n.1 position reserved to employees of Mar.Te scarl</p>
<b>Course duration</b>	Three years courses starting <b>1 November 2020</b>
<b>Affiliated Italian Universities</b>	Università degli Studi della Campania “Luigi Vanvitelli”
<b>Foreign Universities (for the international doctorate)</b>	Universidad de Castilla la Mancha, Spagna
<b>Scientific areas covered by the PhD program</b>	<p>Business Administration - SECS-P/07</p> <p>Management - SECS-P/08</p> <p>Corporate Finance - SECS-P/09</p> <p>Business Organization - SECS-P/10</p> <p>Economics of financial intermediaries - SECS-P/11</p>
<b>Training objectives</b>	<p><b>INTERNATIONAL CURRICULUM</b></p> <p>The PhD in Entrepreneurship and Innovation covers, in a broad sense, all</p>

	<p>processes related to the creation and development of new companies and the management, in existing companies, of innovation projects.</p> <p>The Doctorate has several training objectives that are substantiated by activities aimed at developing in the PhD students the ability to:</p> <ul style="list-style-type: none"> <li>- understand the dynamics related to the birth of companies, the development of innovation in companies in all its forms, the organization of innovation processes, the use of innovative finance tools;</li> <li>- master research methods in the field of entrepreneurship and innovation;</li> <li>- conceive, design, and carry out a research project, to solve the real problems of enterprises and companies on the basis of the most advanced scientific methodologies.</li> <li>- develop original research that broadens the frontier of knowledge, providing a contribution that, at least in part, deserves publication at national or international level;</li> <li>- critically analyse, evaluate and synthesise new and complex ideas that can be used in the examination of multidimensional phenomena, such as entrepreneurship and innovation;</li> <li>- communicate with the scientific, professional, entrepreneurial and managerial communities as well as with public and private policy makers;</li> <li>- promote, in academic and entrepreneurial contexts, methodological, social or cultural advancement.</li> </ul> <p>The programme of activities includes the acquisition of basic theoretical knowledge and knowledge of appropriate qualitative and quantitative methodologies instrumental to the design and development of research in the field of economic and social sciences.</p> <p>The training program includes didactic activities carried out in collaboration between the affiliated Universities on the basis of their respective scientific skills. The courses are divided into teaching modules.</p> <p>Each course will have a professor responsible for the design of the contents and the organization of the lessons. For each course there will be a syllabus that will define learning expectations, content provided in each module and divided by lesson, responsibility for the modules that make up the course, methods of evaluation of learners, as well as readings to support and accompany the training course. The modules will be developed according to didactic settings that favour the active learning of the PhD students. To this end the didactic programming will be based on innovative approaches and techniques such as: participatory lessons, flipped learning, Teal method, simulations, teamwork, project work, virtual learning environment, gamification, presentations and exhibitions in the classroom, mentoring.</p> <p><b>INDUSTRIAL CURRICULUM</b></p> <p>Specific training activities will be defined according to a program developed jointly by the University and the company.</p>
Coordinator	Prof. Michele SIMONI (michele.simoni@uniparthenope.it)
Eligibility requirements	PhD positions are open for students holding an Italian degree “Laurea magistrale” or equivalent title from a recognized foreign institution., in compliance with the regulations in force in Italy and in the issuing country. The validity of a foreign degree will be assessed by the Evaluation Committee of the PhD program.
Admission test	The admission test consists of an assessment of the curriculum and of an interview. The Evaluation Committee can assign in total a maximum of one hundred (100) points. The candidate must also demonstrate good knowledge of English. The candidates will take the interview by

	videoconference.
Documentation evaluation	<p>The assessment is expressed in analytical form by the Evaluation Committee on the basis of the evaluation of the following documentation submitted by the candidate:</p> <ul style="list-style-type: none"> <li>- curriculum (up to 30 points);</li> <li>- publications (up to 5 points);</li> <li>- any covering letters up to a maximum of 3 (up to 5 points).</li> </ul> <p>Candidates with a minimum score of 24/100 will be admitted to the interview.</p>
Interview (in videoconference)	<p><b>The interview will be held by videoconference starting the 23 September 2020 at 10.00 a.m. on the basis of a timetable prepared by the committee and published on the University website.</b></p> <p>The interview will focus on the main topics related to innovation and entrepreneurship, both from a conceptual point of view and research methodologies that can be used in these disciplinary areas, and on a discussion of the candidate's curriculum, publications and titles.</p> <p>A good knowledge of the English language will also be verified during the test.</p> <p>The maximum score for the interview is 60 points. The minimum score for passing the test is 36 points.</p> <p>Candidates may also take the interview in English.</p>